

**SENIORS BEWARE!** 

## FREE Seminar or FLEECING Seminar?

SENIORS EVERYWHERE ARE BEING INVITED TO ATTEND "FREE" SEMINARS TO HEAR ABOUT A VARIETY OF ISSUES AFFECTING THEM DURING THEIR RETIREMENT YEARS, SUCH AS:



- **★** Living Trusts
- **★** Medi-Cal Eligibility
- \* Retirement Planning
- \* Securities
- \* Tax Relief
- **★** Estate Planning

Don't let a con artist or unscrupulous financial, tax, legal or investment professional **FLEECE** you out of your life savings and convince you to buy their "financial" product which may or <u>may not</u> be suitable to your needs.

## **BEFORE YOU BUY ANY FINANCIAL PRODUCT, FOLLOW SAIF'S 4 C'S:**

CALL SAIF FIRST!
CONSIDER ALL YOUR OPTIONS
COMPARE THE PRODUCT TO OTHERS
CONSULT WITH SOMEONE YOU TRUST

## WHAT YOU SHOULD KNOW <u>BEFORE</u> YOU ATTEND A FREE SEMINAR

- **\*** Scam artists use these seminars and pose as "special advisors," offering appealing investment advice to the unsuspecting senior.
- **★** These seminars often pretend to be offering free advice, but in reality are about selling products you may not need. Many times attendees are required to provide their contact information. After the seminar, you may receive a solicitation for a "free" consultation, and are told that in order for the presenter to assist you, you must provide him or her with ALL of your financial information. In some cases, the presenter's biggest goal is the commission he or she will receive, not providing you with the best financial product for your needs.
- \* Much of the advice given during the seminar or consultation may require a license. The presenter may fail to disclose a conflict of interest, and may fail to disclose fees and commissions related to the sale of the financial product.
- \* If an agent approaches you after a seminar, make sure you have him or her fill out the attached "Check Before You Invest Form." If the agent refuses, do not do business with that person.

